



# GOOD NIGHT, SLEEP TIGHT



In a busy city like Hong Kong, we always find it hard to sleep - or more accurately, to have a good sleep. Fortunately, with Simmons®, you can indulge yourself in a comfortable sleeping environment in the city.

With "did not sleep well" as our pet phrase, sleeping quality directly influences our daily life.

## Define a good sleep

According to some studies, there are a few indicators for good sleep. For example, sleeping well means you can easily go to sleep within fifteen minutes. High sleeping quality also means feeling refreshed in the morning when you get up.

If you do not have these positive feelings, don't worry - Simmons® is here to help you.

## Enhance sleeping quality

Relief is in sight. Being mattress experts, Simmons® offers a range of mattresses to provide greater comfort and delightful relaxation.

Made of high grade carbon steel wire, Simmons® Beautyrest® Pocketed Coil Mattress offers ultra-silent movement which enables you to sleep without any interruption. What is more, the product perfectly fits your body shape, making you feel absolutely comfortable and happy.

To enhance sleeping quality with deluxe sleeping experience, Beautyrest® Tamara Luxury Firm Mattress ensures all-night long supportive sleeping surface. Thanks to the nicely designed, well-rounded QuantumLock™, durability of the mattress is maximized and you can have a good rest for a change.

Maybe you want nothing but feeling relaxed, lively and cheerful every day when you get up, BackCare® 3 Mattress is the perfect answer.

It is made up of High Performance Foams, e-ION CRYSTAL® and patented Pocketed Coils, offering you a healthful sleep by purifying the surrounding air and stimulating blood circulation. It brings you a brand-new healthy atmosphere when you go to bed.

Visit the freshly opened Simmons shop and enjoy an extraordinarily pleasant experience. Designed with modern style, the shop is conveniently located at The ONE Tsim Sha Tsui.

Now that you know the secret to sleeping well, you are probably ready to get a good sleep -- good night!



## Simmons®

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